



So Denim Product Specification 2021
Issue 2

Style Code: SD004

Style Name: Max Slim Jeans



Retail Copy:

Crafted from 10-10.5oz soft, cotton stretch denim and cut to sit on the hips, these endlessly versatile jeans have a slim fit through the leg, traditional 5 pocket styling detail with a zip fly and button fastening. Pair with a simple crew neck T for an effortless casual weekend look.

Colours:	CMYK References	Sizes
Black	Black	28" - 40" W
Dark Blue Wash	100 / 71 / 10 / 14	28" - 40" W
Mid Blue Wash	58 / 26 / 2 / 5	28" - 40" W
Light Blue Wash	38 / 14 / 1 / 2	28" - 40" W

Sizes to fit: 28"W, 30"W, 32"W, 34"W, 36"W, 38"W, 40"W

Regular Length - 79cm/31inch

Long Length - 84cm/33inch

Fabric Name: Classic Denim

Fabric Content: 99% Cotton/1% Elastane
73% Cotton/25%Polyester/2% Elastane (Black Only)

Fabric Weight: 10.5oz
11oz (Black Only)

Garment Weight (Ave): 551g

Carton Weight (Ave): 8.35kg (regular)
8.75kg (long)
Carton Qty: 12
Pack Qty: 3
Key Features: Slim fit
Stretch denim
5 pocket styling
Light blasting & whiskering (blue washes only)
Self-fabric belt loops
Shank button and YKK zip fly fastening
Metal rivet detail at pocket corners
Twin needle stitching detail

Wash Care Instructions:



(Black Only)

Commodity Code: 6203423100
Country of Origin: Bangladesh
Carton Dimensions (cm): 58 x 42 x 15 (28"W-40"W)

Compliance:

