

écologie. by AWDiS

Ecologie Product Specification 2021

Issue 4

Style Code: EA040

Style Name: Lusaka Regen Hoody



Retail Copy:

The Lusaka Hoody combines classic hoody styling, with a modern and sustainable twist. Taking an environmentally friendly approach to the classic hoody, this product is crafted using French Terry fabrication, containing 70% regenerated cotton. With no hood drawcords, and angled cuff details, clean modern styling is created.

Colours:	CMYK References	Sizes
Black	Black	XS-XXL
Ink Blue	100, 48, 6, 30	XS-XXL
Charcoal	44, 34, 22, 77	XS-XXL
Heather Grey		XS-XXL
Navy	99, 74, 31, 84	XS-XXL

Sizes to fit:		
XS	32"	
S	36"	
M	40"	
L	44"	
XL	48"	
2XL	52"	

Fabric Name: Re-Gen

Fabric Content: 70% Regenerated Cotton*30% Recycled Polyester

Fabric Weight:	260gsm
Garment Weight (Ave):	452g
Carton Weight (Ave):	22.6Kg (approx.)
Carton Qty:	30
Pack Qty:	5
Key Features:	<ul style="list-style-type: none"> 70% Regenerated Pre Consumer Cotton French Terry Set in sleeves Angled cuff details Ribbed collar, cuffs and hem Taped neck Front kangaroo pocket No hood drawcord Fashion fit Size label only for easy rebranding

Wash Care Instructions



Commodity Code: 6110209100

Country of Origin: Bangladesh

Carton Dimensions (cm): 60 X 40 X 30 (S-L)
60 X 40 X 32 (XL-2XL)

*All our regenerated cotton is made from 100% pre-consumer waste.

Icons:



Compliance:

Our vision is to build a better future for our planet, working hard to ensure that environmental sustainability and low carbon impact is at the forefront of our thinking and innovation. As a responsible and ethical brand we ensure all of our manufacturing methods go above and beyond the ideals of our growing customer base, using only factories that are GOTS, RCS, SEDEX, BSCI or Oeko-Tex Certified



Why use Re-Gen Cotton?

Waste cotton is collected and sorted by colour



'Clips' are shredded and blended with recycled polyester derived from waste plastic bottles



Re-spun and knitted into new garments

Recycles:

- On average 0.22kg of cotton waste and 19 plastic bottles per sweater

Reduces:

- The land mass needed to grow new cotton; saving 200g of pesticides and fertilizers as a result
- Energy usage; saving 3.2kWh

Saves:

- 20,000 litres of water
- 2.7kg of dyes and chemicals
- 1kg of CO2 emissions